

New Jersey Department of Agriculture
 New Jersey Wine Industry Advisory Council
Selection Criteria Information for Grant Proposal Form

The New Jersey Wine Board (NJWB) under the auspices of the New Jersey Department of Agriculture administers the research, development and promotional efforts based on funds collected from taxable gallons sold by the wine industry. These funds must be expended consistently with the recommendations of the NJWB through a grant process based on the following criteria and 100-point scale. Grants will be rewarded to those grants receiving the highest score based on the application submitted, subject to the availability of funds.

Application Requirements: Describe the project including goals, objectives, implementation of strategy (methodology), estimated project cost and budget, potential beneficiaries as well as timeline and completion date. Indicate your background, experience, education or prior completed research that will enable you to carry out this project.

Applicant Name:

Project Title:

Scoring Criteria	Score
1. Project Rationale and Feasibility (20 possible points)	
1a. Is there a sound basis in the proposed methods? (10 possible points)	
1b. Is the timeline realistic and achievable? (10 possible points)	
2. Organization Qualifications and Capacity (10 possible points)	
2a. Applicant has the ability and expertise to accomplish goals? (10 possible points)	
3. Budget and Financial Commitment (20 possible points)	
3a. Is the budget realistic and suitable? (10 possible points)	
3b. Are there matching funds available? (10 possible points)	
4. Beneficiaries and Compliance with Mission (20 possible points)	
4a. Does the project benefit the NJ Wine Industry and viticulture? (10 possible points)	
4b. Does the project benefit statewide agriculture? (10 possible points)	
5. Significance and Uniqueness (30 possible points)	
5a. Does the project address a current need or concern in the industry? (20 possible points)	
5b. Does the project benefit statewide agriculture? (10 possible points)	
Total (out of 100 points):	